

**Zoznam publikovaných vedeckých, odborných alebo umeleckých prác v anglickom jazyku**  
**List of published scientific, professional or artistic papers in English**

Doc. PaedDr. PhDr. Marcel Lincényi, PhD.  
 Associate professor PaedDr. PhDr. Marcel Lincényi, PhD.

**I. Scientific monographs, published in the foreign publishing houses – AAA /**

Vedecké monografie vydané v zahraničných vydavateľstvách

Marcel Lincényi, Tibor Môcik : Public opinion in Slovakia. - 1. vyd. - Skopje: University of tourism and management, 2020. - 183 s. - ISBN 978-608-4593-21-8.

[Lincényi Marcel (50%) - Môcik Tibor (50%)]

[Burian Alexandru - Čelovský Samuel - Juza Peter - Kukeska Jna]

**II. Scientific papers in foreign current content journals, CCC (with impact factor) /**

Vedecké práce v zahraničných karentovaných časopisoch – ADC

ADC - LINCÉNYI, Marcel, BULANDA, Ivana. Use of Marketing Communication Tools in Tourism in Accommodation Facilities during the COVID-19 Pandemic. In: Journal of tourism and services. ISSN 1804-5650, Vol. 26, No. 14.

<https://jots.cz/index.php/JoTS/article/view/440> (registering DOI)

[Lincényi Marcel (50%) – Bulanda Ivana (50%)]

Registered in the database: Web of science Core Collection TM, Scopus, EBSCO, Google Scholar, Erih Plus

**Journal Rank:** Rank by the Web of Science Journal Citation Indicator (JCR 2022) - 16/135, Q1 Article influence score (JCR 2022) - 0,461, AIS quartile: Q1

Popis: Impact Factor: Journal impact factor (JCR 2022) – 6, Journal Citation Indicator (JCR 2022 – 1,54), **H-index WOS:15**, H-index Scopus: 17

ADC - LINCÉNYI, Marcel, KABÁT, Ladislav, FABUŠ, Michal. Sustainability of Print Media in the Slovak Republic with Regard to the Economic and Technological Development. In: *Sustainability MDPI*. ISSN20711050, Vol.13, No.22 (2021), <https://doi.org/10.3390/su132212876> (registering DOI)

[Lincényi Marcel (33%) – Kabát Ladislav (33%) - Fabuš Michal (33 %)]

Method of access: <https://www.mdpi.com/2071-1050/13/22/12876>

Registered in the database: Web of science CC

Description: **High visibility:** indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, Inspec, AGRIS, RePEc, CAPlus / SciFinder, and many other databases.

**Journal Rank:** JCR - Q2 (Environmental Sciences) / CiteScore - Q1 (Geography, Planning and Development), Q2 (Management, Monitoring, Policy and Law), H-INDEX85

Impact Factor: 3.889 (2021); 5-Year Impact Factor: 4.089 (2021)

**III. Scientific papers in foreign journals registered in the Web of Science or**

**SCOPUS databases - ADM / Vedecké práce v zahraničných časopisoch registrovaných v databázach Web of Science alebo SCOPUS - ADM**



**ADM001**

TÁNCOŠOVÁ, J.; LINCÉNYI, M.; FABUŠ, M. 2023. Towards financial literacy: a case of Slovakia, In: *Entrepreneurship and Sustainability Issues* ISSN 2345-0282. Vol.10, No.3 (2023), p.288-301. DOI: [https://doi.org/10.9770/jesi.2023.10.3\(19\)](https://doi.org/10.9770/jesi.2023.10.3(19)) [Tancošová, J. (34 %); Lincényi, M. (33 %); Fabuš, M. (33%)]

Method of access:

<https://jssidoi.org/jesi/article/1067>

registered in the Web of Science database

Popis: JIF: 1,7 (2022) JCI: 0,42 (2022), H-INDEX-36 (2023)

**ADM002**

CHEREDNICHENKO, Olga, IVASHCHENKO, Oksana, LINCÉNYI, Marcel, KOVÁČ, Marian. Information technology for intellectual analysis of item descriptions in e-commerce. In: *Entrepreneurship and sustainability issues*. ISSN 2345-0282. Vol.11, No.1 (2023), p.92-106, DOI: [https://doi.org/10.9770/jesi.2022.10.1\(5\)](https://doi.org/10.9770/jesi.2022.10.1(5)), [Cherednichenko, Olga (25%) – Ivashchenko, Oksana (25%), Lincényi, Marcel (25%) – Kováč, Marcian (25%)]

Method of access:

[https://jssidoi.org/jesi/uploads/articles/41/Cherednichenko\\_Information\\_technology\\_for\\_intellectual\\_analysis\\_of\\_item\\_descriptions\\_in\\_ecommerce.pdf](https://jssidoi.org/jesi/uploads/articles/41/Cherednichenko_Information_technology_for_intellectual_analysis_of_item_descriptions_in_ecommerce.pdf)

registered in the Web of Science database

Popis: JIF: 1,7 (2022) JCI: 0,42 (2022), H-INDEX-36 (2023)

**ADM003**

LINCENYI, M., SVEJNOVA HOESOVA, K., & Fabus, M. (2023). Innovations in Marketing Communication in the Hospitality Business in Slovakia During the COVID-19 Pandemic. *Marketing and Management of Innovations*, 14(3), 230–242.

<https://doi.org/10.21272/mmi.2023.3-20> [Lincényi, Marcel (50 %), Švejnová, Katarína (25%), Fabuš, Michal (25 %)]

Method of access: <https://mmi.sumdu.edu.ua/volume-14-issue-3/article-20/>

registered in the Web of Science database

**ADM004**

LINCÉNYI, Marcel, Mindár, Matej. Impact of distant teaching during COVID-10 Pandemic on Civic and Financial literacy. In: *Entrepreneurship and sustainability issues*. ISSN 2345-0282. Vol.10, No.1 (2023), p.92-106, DOI:

[https://doi.org/10.9770/jesi.2022.10.1\(5\)](https://doi.org/10.9770/jesi.2022.10.1(5)), [Lincényi Marcel (50%) – Mindár Matej (50%)]

Method of access: <https://jssidoi-1org-1gltygd9h06c3.erproxy.cvtisr.sk/jesi/article/986>

registered in the Web of science, and Scopus databases

[Lincényi Marcel (50%), Mindár Matej (50%)]

registered in the Web of Science database

**ADM005**

Marcel Lincényi: Quantitative analysis of mass media impact on information processing: The example of crisis in Ukraine Topics presenting in selected Slovak newspapers, 2015.

In: *Economic Annals-XXI*. - ISSN 1728-6220. - Vol.5-6(2015) p.15-19.

registered in the Scopus database

[Lincényi Marcel (100%)]



**ADM006**

Marcel Lincényi: Entrepreneurship ecosystem facts: The European migrant crisis and public opinion in Slovakia, 2017.

In: Entrepreneurship and Sustainability Issues. - ISSN 2345-0282. - Vol.5, No.2(2017), p. 357-367.

Registered in the Web of science, Scopus databases

[Lincényi Marcel (100%)]

**ADM007**

Tomáš Hubálek, Marcel Lincényi, Antonín Staněk: A comparative analysis of pupils' and teachers' public opinion on European citizenship and European identity in the Czech Republic and the Slovak Republic, 2018.

In: Economic Annals-XXI. - ISSN 1728-6220. - Vol.171, No.5-6(2018), p.50-56.

Registered in the Scopus database

[Hubálek Tomáš (34%) - Lincényi Marcel (33%) - Staněk Antonín (33%)]

**ADM008**

Michal Fabuš, Marcel Lincényi: Analysis of the development terms of the radio market in The Slovak Republic, 2018.

In: Entrepreneurship and sustainability issues. - ISSN 2345-0282. - Vol.6, No.2(2018), p.591-602.

Registered in the Web of science, Scopus databases

[Fabuš Michal (50%) - Lincényi Marcel (50%)]

**ADM009**

Marcel Lincényi, Jaroslav Čársky: The effectiveness of funds spent on the campaign with regard to the result of the elections in the Slovak Republic, 2021.

Method of access:

[https://jssidoi.org/jesi/uploads/articles/31/Lincenyi The effectiveness of funds spent on the campaign with regard to the results of the elections in the Slovak Republic.pdf](https://jssidoi.org/jesi/uploads/articles/31/Lincenyi%20The%20effectiveness%20of%20funds%20spent%20on%20the%20campaign%20with%20regard%20to%20the%20results%20of%20the%20elections%20in%20the%20Slovak%20Republic.pdf).

In: Entrepreneurship and sustainability issues. - ISSN 2345-0282. - Vol.8? No.3(2021), p.356-366.

Registered in the Web of science database

[Lincényi Marcel (50%) - Čársky Jaroslav (50%)]

**ADM0010**

Economic Trends of Business Actors on daily Newspaper Market: Case of the Slovak Republic / Marcel Lincényi, Michal Fabuš, 2017. In: Entrepreneurship and Sustainability Issues. - ISSN 2345-0282, Vol. 5, no. 1 (2017), p. 91-104.

Registered in the Web of science database

[Lincényi Marcel (50%) - Fabuš Michal (50%)]

**ADM0011**

Sustainability of Print Media in the Slovak Republic with Regard to the Economic and Technological Development / Marcel Lincényi, Ladislav Kabát, Michal Fabuš, 2021. In: Sustainability of Print Media in the Slovak Republic with Regard to the Economic and Technological Development / Marcel Lincényi, Ladislav Kabát, Michal Fabuš. In: In: Sustainability. - ISSN 2071-1050, 2021, 13, 12876.

Registered in the Web of science database



[Lincényi Marcel (33%) - Kabát Ladislav (33%) - Fabuš Michal]

#### **IV. Scientific papers in domestic journals registered in the Web of Science or SCOPUS databases – ADN / Vedecké práce v domácich časopisoch registrovaných v databázach Web of Science alebo SCOPUS - ADN**

##### **ADN001**

Marcel Lincényi : Skúmanie mediálnej gramotnosti u žiakov základných škôl = Exploring media literacy among elementary school pupils, 2013.

In: : COMMUNICATION TODAY. - ISSN 1338-130X. - Roč.4., č.1(2013), s.77-92.

Registered in the Web of science database

[Lincényi Marcel (100%)]

##### **ADN002**

Marcel Lincényi, Marcela Barčáková : Innovation of Methodical Sheets for Teachers of Civics from the Need of Prevention of Extremism Manifestation and Education Towards Democratic Society Point of View, 2019.

Method of access:

[https://www.mlar.sk/wp-content/uploads/2019/04/MLAR\\_2019\\_1\\_news\\_1-1.pdf](https://www.mlar.sk/wp-content/uploads/2019/04/MLAR_2019_1_news_1-1.pdf).

In: Media Literacy and Academic Research. - ISSN 2585-8726. - Vol.2, No.1(2019), p.104-107.

Registered in the Web of science database

[Lincényi Marcel (75%) - Barčáková Marcela (25%)]

#### **V. Scientific papers in other foreign journals – ADE / Vedecké práce v ostatných zahraničných časopisoch - ADE**

##### **ADE001**

Development of the radio market in the Slovak republic in the years 2016 to 2019 / Marcel Lincényi, Michal Fabuš, 2020. In: Insights into Regional Development. - ISSN 2669-0195, Vol. 2, no. 3 (2020), p. 689-702.

[Lincényi Marcel (50%) - Fabuš Michal (50%)]

##### **ADE002**

Marcel Lincényi, Jaroslav Čársky : Research of citizens' behavior in a political campaign in searching for and monitoring political advertising in the Slovak Republic, 2021. –

Method of access:

[https://jssidoi.org/ird/uploads/articles/9/Lincenyi\\_Research\\_of\\_citizens\\_behavior\\_in\\_a\\_political\\_campaign\\_in\\_searching\\_for\\_and\\_monitoring\\_political\\_advertising\\_in\\_The\\_Slovak\\_Republic.pdf](https://jssidoi.org/ird/uploads/articles/9/Lincenyi_Research_of_citizens_behavior_in_a_political_campaign_in_searching_for_and_monitoring_political_advertising_in_The_Slovak_Republic.pdf).

In: Insights into regional development. - ISSN 2669-0195. - Vol.3, No.1(2021), p.29-40.

[Lincényi Marcel (50%) - Čársky Jaroslav (50%)]

##### **ADE003**

Marcel Lincényi: The importance and necessity of marketing communication management in local government in the Slovak Republic, 2019. – Method of access:

<https://czasopisma.uni.opole.pl/index.php/p/article/view/881/720>.

In: Pogranicze. Polish Borderlands Studies. - ISSN 2353-3781. - Vol.7, No.1(2019),



p.25-35.

[Lincényi Marcel (100%)]

#### **ADE004**

Marcel Lincényi, Ivana Bulanda: Research on the perception of political billboards in Bratislava self-governing region's electoral campaign in Slovakia, 2016.

Method of access: <https://medialnistudia.files.wordpress.com/2016/12/lincenyi-web.pdf>.

In: : Mediální studia. - ISSN 2464-4846. - č.2(2016), s.273-284.

[Lincényi Marcel (50%) - Bulanda Ivana (50%)]

### **VI. Scientific papers in other domestic journals – ADF / Vedecké práce v ostatných domácich časopisoch - ADF**

#### **ADF01**

Marcel Lincényi, Ivana Polakevičová : Perception of political billboards by Slovak voters during the election campaign for the higher territorial unit (self-governing region) in Bratislava region in 2013, 2015.

In: Analýza a výskum v marketingovej komunikácii. - ISSN 1339-3715. - Roč.3, č.2(2015), s.15-24.

[Lincényi Marcel (50%) - Polakevičová Ivana (50%)]

### **VII. Published contributions at foreign scientific conferences – AFC / Publikované príspevky na zahraničných vedeckých konferenciách - AFC**

#### **AFC001**

Analysis of the opportunities to prevent extremism and other forms of intolerance more effectively against migrants in the European union / Marcel Lincényi, 2020. In:

Economics and Management in times of change: Conference Proceedings of the 1st Online International Scientific Conference, Hungary October 16th 2020. - Gödöllő: Szent Istvan University, 2020. - ISBN 978-80-89654-75-8, p. 78-89.

[Lincényi Marcel (100%)]

#### **AFC002**

The analysis of consequence of the financial crisis on the market of daily press in the Slovak Republic / Marcel Lincényi, Michal Fabuš, 2020. In: Economics and Management in times of change : Conference Proceedings of the 1st Online International Scientific Conference, Hungary October 16th 2020. - Gödöllő: Szent Istvan University, 2020. - ISBN 978-80-89654-75-8, p. 90-103.

[Lincényi Marcel (50%) - Fabuš Michal (50%)]

#### **AFC003**

Marcel Lincényi: Application of Marketing Communications in the Teaching Process of Politics as the Subject of Study, 2011.

In: Marketing Communications: Modern Educational Methods in Teaching Marketing Communications in Tertiary Education. The Collection of the 1st International Scientific Conference. - Praha: Vysoká škola finanční a správní, 2011. - ISBN

978-80-7408-055-5. - [5 s.].



[Lincényi Marcel (100%)]

#### **AFC004**

Marcel Lincényi: Analýza manažmentu marketingových aktivít v samospráve v Slovenskej republike = THE ANALYSIS OF THE MANAGEMENT MARKETING ACTIVITIES IN REGIONS IN THE SLOVAK REPUBLIC, 2017.

Method of access:

<https://is.muni.cz/do/econ/soubory/katedry/kres/4884317/Sbornik2017.pdf#page=606>.

In: XX. mezinárodní kolokvium o regionálních vědách : Sborník příspěvků. - Brno : Masarykova univerzita, 2017. - ISBN 978-80-210-8586-2. - s. 606-611.

Registered in the Web of science database

[Lincényi Marcel (100%)]

#### **AFC005**

Ivana Bulanda, Marcel Lincényi, Tatiana Kamenská : Attitude Profile of Preferences Regarding the online shopping Behaviour of Generation Y in Slovakia, 2017.

In: : Global Tourism Challenges in 21st Century : The International Scientific Committee of Icon Best - International Conference for Business, Economy, Sport and Tourism. - Skopje : University of Tourism and Management, 2017. - ISBN 978-608-4593-49-3. - s.125-134.

[Bulanda Ivana (40%) - Lincényi Marcel (30%) - kamenská Tatiana (30%)]

[Kozuharov Saso - Georgievski Mijalce]

#### **AFC006**

Marcel Lincényi: Management of organizational culture in the political system in Slovakia, 2014.

In: Upravljenije človečeskimi resursami - osnova razvitija innovacionnoj ekonomiki : Materialy V. meždunarodnoj naučno-praktičeskoj konferencii. - Krasnojarsk : Sib. gos. aerokosmič. un-t., 2014. - ISBN 978-5-86433-587-1. - s.267-270.

[Lincényi Marcel (100%)]

[Loginov Ju. Ju. - Podvernych O.E.]

### **Published contributions at domestic scientific conferences – AFD / Publikované príspevky na domácich vedeckých konferenciách - AFD**

#### **AFD001**

Analysis of the economic terms of the internet media in the Slovak Republic / Marcel Lincényi, Michal Fabuš, 2019. In: Recent Advances in Information Technology, Tourism, Economics, Management and Agriculture – ITEMA 2019: 3rd International Scientific Conference, Bratislava 24 October 2019. - Belgrade: Association of Economists and Managers of the Balkans, 2019. - ISBN 978-86-80194-23-3, S. 107-116.

[Lincényi Marcel (50%) - Fabuš Michal (50%)]

V Bratislave, 25. 11. 2023



Doc. PaedDr. PhDr. Marcel Lincényi, PhD.